

Greetings,

We appreciate your help in rolling out our Secure Code Warrior training program to your teams.

We just wanted to note a little more about why we have chosen to go down this path and, more importantly, how it's beneficial to your teams.

WHY TRAINING MATTERS

Our goal is to offer relevant training opportunities that are more effective, and enjoyable, than the typical video training. Using this program also gives us a way to offer continuous training that's available to developers anytime so they can build their personal secure coding skills and their individual career paths.

HOW IT HELPS YOUR TEAM

Your team will be able to take an active participation role in training which will help them find, retain, and apply the knowledge they gain to their daily job roles and tasks.

Using the Secure Code Warrior platform will help your team

- Improve their AppSec knowledge and familiarity
- Deploy secure code faster, with less time in review
- Break down silos and build bonds through collaboration
- Develop a wide range of security awareness and skills
- Share knowledge across developers and groups (senior, junior devs)

While you can make training recommendations based on challenge type, role or language used, the languages and frequency of use is ultimately up to each developer. This method really allows them to take responsibility over what and when they learn new skills.

We encourage you to get familiar with the platform and share some of these points of interest with your teams so you can help them understand what's available to them. You can also direct your teams to the Training and Resources areas so they can explore new areas of interest on their own.

Another way to support your team and create an open dialogue around training is by simply building in some regular training time or sessions so they feel comfortable participating.

If you have any questions, please reach out to [NAME, EMAIL LINK]

Good communication is central to a successful security training program. It can help generate interest from your developers while also keeping them in the loop with what's going on and what is expected from them.

The previous page shows an example of ways to convey a bit more about the reasoning behind your organization's choice of training program and why it matters to those that manage developer groups or teams. This is one sample we use, but it's by no means the only way.

This type of message should help explain how the platform can benefit development teams, while also encouraging them to actually get familiar with the platform and find something they are interested in. Potentially even something new that they've always been curious about.

Developer or Team Managers can use parts of these communications with their teams as well to offer a bit of clarity and generate a bit of engagement and encouragement.

Before sending this type of communication, consider setting up an information page on your team or organization's internal knowledge base or intranet so that interested developers can read more at their own leisure.

There's a lot of room to adjust information to make it relevant to your organization and the path your security program is on.

A few things to keep in mind when creating communications:

- **Be clear** - Provide clear expectations and directions
- **Be concise** - Avoid information overload or too many subjects in one message
- **Be informative** - Offer relevant and helpful information Devs need
- **Be transparent** - Be open with your teams about what's happening and why
- **Be empathetic** - Show that you understand your Dev's busy schedules

Keeping these things in mind will help you lockdown the key information behind the message you intend to share with your teams.