Greetings,

There has been some excellent and exciting participation in our Secure Code Warrior Tournaments and training. We'd like to thank you all for being involved as we enter the next stage of our journey.

We're pleased to announce our Certification Program. [INCLUDE PROGRAM NAME]

WHAT IS IT?

The [Certification Program] is designed to provide a clear pathway for how and when you choose to build your skills and seek out individual growth opportunities.

It's made up of [NUMBER] levels, each with its own set of requirements which you can read more about below/[OR INSERT LINK TO INFO]

Level 1 -
Level 2 -
Level 3 -

LEVEL 1 [CHANGE NAME AS NEEDED]

All developers that successfully completed our first Secure Code Warrior Assessment are now officially at [Certification Level 1]! Congratulations and thank you again.

INCREASING YOUR LEVELS

To increase your level, you will have to [DEFINE REQUIREMENTS HERE- This can include passing an Assessment designed with a certain range or types of challenges as well as other requirements specific to your organization.]

We are committed to providing the time, support, and opportunities needed for anyone that wishes to pursue this Certification process. Security awareness and skills are incredibly valuable in our industry.

Building your repertoire will not only help our company remain security-focused, it will also help you expand your career possibilities as an individual developer.

Please read through the [Certification Program] information here [LINK IF TO INTERNAL KNOWLEDGE PAGE].

As always, feel free to reach out to [NAME, EMAIL] with any questions you might have.

Good communication is central to a successful security training program. It can help generate interest from your developers while also keeping them in the loop with what's going on and what is expected from them.

The previous page shows an example of how you might consider introducing your organization's Certification Program to your developers. This is one sample we use, but it's by no means the only way.

Your Certification Program may have fewer or more Levels and your requirements may vary. For more information and ideas about Certification Programs, see this article in our customer Knowledge Base.

Before sending this type of communication—because there can be a lot of potential components and support pieces to this kind of program—consider setting up an information page on your team or organization's internal knowledge base so that interested developers can read more at their own leisure.

There's a lot of room to adjust information to make it relevant to your organization and the path your security program is on.

A few things to keep in mind when creating communications:

- **Be clear** - Provide clear expectations and directions
- **Be concise** - Avoid information overload or too many subjects in one message
- **Be informative** - Offer relevant and helpful information Devs need
- **Be transparent** - Be open with your teams about what's happening and why
- **Be empathetic** - Show that you understand your Dev's busy schedules

Keeping these things in mind will help you lockdown the key information behind the message you intend to share with your teams.