Greetings,

We're excited to announce the start of a new Application Security Training program led by [TEAM, DEPARTMENT, OR INDIVIDUAL NAME].

We'll be using a tool called Secure Code Warrior. This platform uses an interactive approach to raise awareness around some of the most common coding vulnerabilities developers face in today's industry. Check out this short video to see how it works.

You'll receive an email invitation to the platform. Please click "**Accept Invitation**" and follow the prompts to activate your account.

The platform contains a wide range of gamified training challenges across several languages and frameworks—many based on OWASP Top 10 vulnerabilities—which you can use to verify your skills or challenge yourself to something new.

TOURNAMENT CHALLENGE [OPTIONAL SECTION]

As part of our program kick-off initiative, we'll host an introductory Secure Code Warrior Tournament. Tournaments follow an interactive approach similar to what you'll see in the other platform challenges, but they introduce a little friendly competition as well.

You'll receive further information and an invitation to our first Tournament shortly. Get a head start by logging in and checking out the platform and be ready to play for glory!

OUR SHARED RESPONSIBILITY

We know and appreciate how busy our development teams are. That's why we're so invested in offering a training program that allows our teams to upskill and develop themselves professionally at their own pace, building skills that are highly sought after in our industry.

Uplifting our secure coding awareness is part of our overall business mission and this program will help our developers become the first line of defense in our security strategy.

Your team leads will help build in time to participate in the training program. We encourage you to share your feedback with them to help make this work.

If you have any questions, please don't hesitate to contact [NAME] as program coordinator.

Good luck and best regards,

Good communication is central to a successful security training program. It can help generate interest from your developers while also keeping them in the loop with what's going on and what is expected from them.

The previous page shows an example of how you might choose to introduce the Secure Code Warrior platform. This is just one example, but it's by no means the only way to make this type of announcement.

In our sample, we included mention of an 'Introductory Tournament' as this follows our typical rollout approach. You can see more about our recommended rollout approach in this article from our customer knowledge base.

If an introductory Tournament doesn't apply to your program or you'd prefer to send out a separate message around Tournaments, you can always leave that part out.

The main purpose of this message is to encourage developers and team leaders to login to the platform and start exploring.
It's also good to let them know that your company's new security training program isn't just for the company benefit, but also for the benefit of each developer that participates.

There's a lot of room to adjust information to make it relevant to your specific organization.

A few things to keep in mind when creating communications:

- **Be clear** - Provide clear expectations and directions
- **Be concise** - Avoid information overload or too many subjects in one message
- **Be informative** - Offer relevant and helpful information Devs need
- **Be transparent** - Be open with your teams about what's happening and why
- **Be empathetic** - Show that you understand your Dev's busy schedules

Keeping these things in mind will help you lockdown the key information behind the message you intend to share with your teams.