SECURE CODE WARRIOR

TOURNAMENT
IN A BOX

CONTENTS

PREPARATION

To prepare for your Tournament here's a quick rundown of what we'll cover:

- Determine Tournament format

- Create an agenda

- Communication and promotion plan

- Organize prizes for winners

- Create a feedback survey for participants

1 **STEP 1**

Determine if your Tournament will be entirely on-site, partially virtual, or entirely virtual.

For single location or on-site Tournaments:

- Organize a central location and offer refreshments

- Consider a large screen for the tournament leaderboard

For virtual or partially virtual Tournaments, follow the above but also:

- Run the Tournament over 3-5 days

- Have dedicated admins to keep things organized

2 **STEP 2**

Create a Tournament day agenda to keep your day on track:

- Include extra time for set-up, login, and troubleshooting

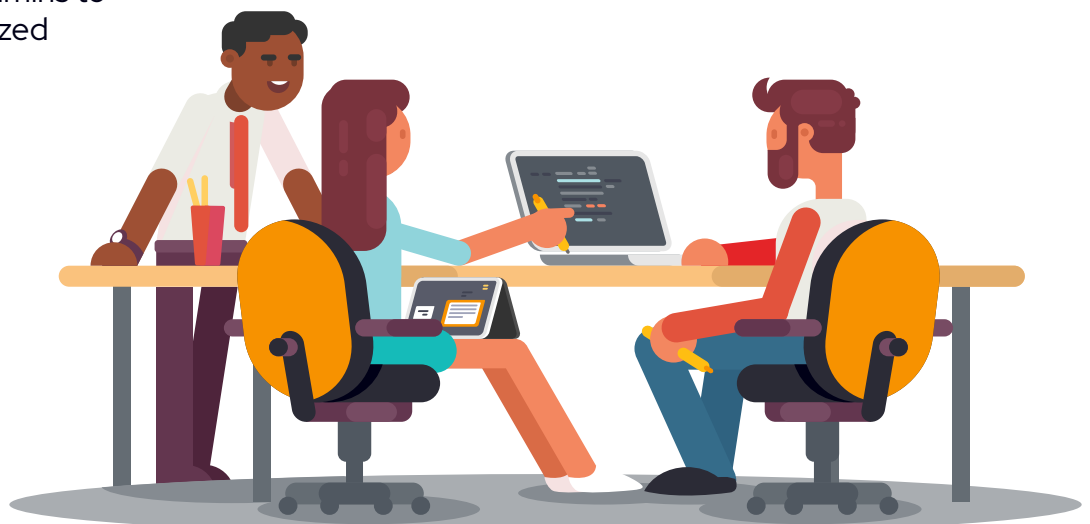- Executive (CISO, CTO) to launch and open Tournament Day

3 **STEP 3**

Create a communication and promotion plan for the lead-up to your Tournament.

4 **STEP 4**

Organize prizes or incentives for Tournament winners.

5 **STEP 5**

Check out a list of our favourite post-Tournament questions and **build a survey** to collect feedback.

COMMUNICATION AND PROMOTION

A communication and promotion plan will get Tournaments off to a strong start, especially if it's your first one.
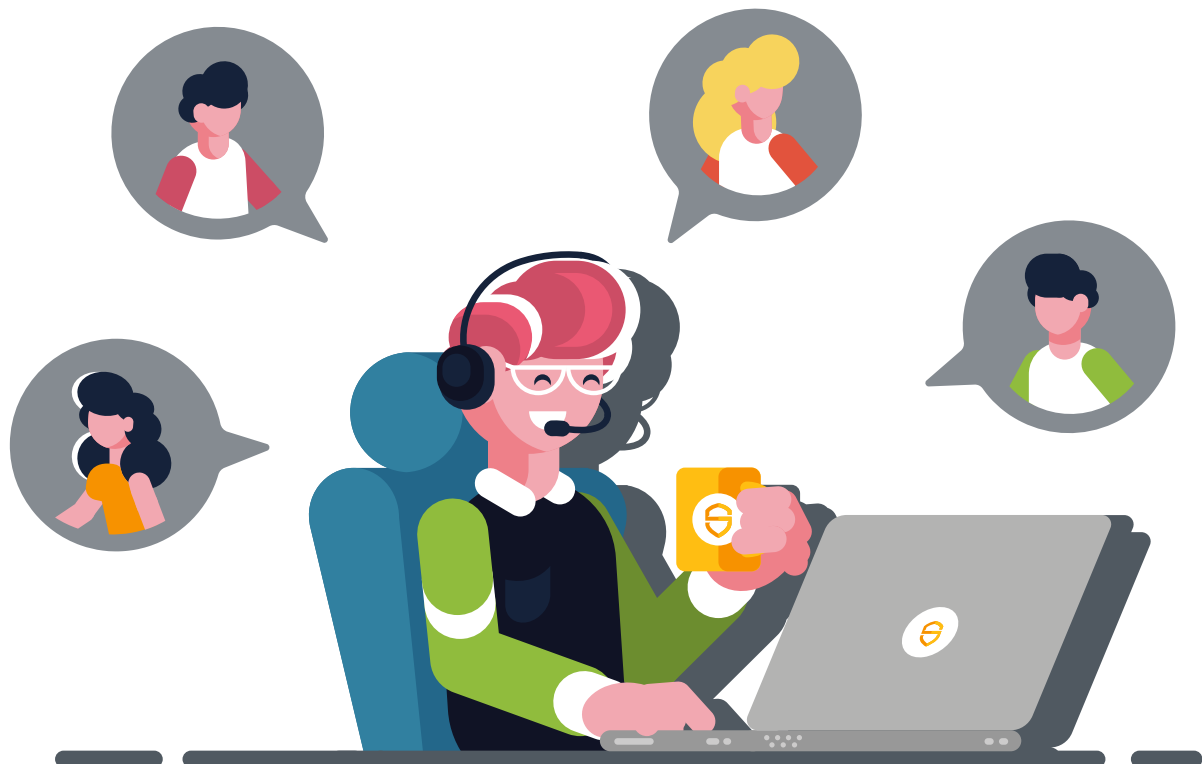
Start sending information 2-3 weeks before the Tournament

Send tournament introduction emails and reminder emails

– Include promotional info posters with emails

– Consider printing posters and putting them up in common areas

– Use your internal channels or social networks to promote tournaments

– Send calendar invites for the tournament date

In your communications, remember to include:

– Overview and purpose of the tournament

– Date and time (for all locations if there are multiple)

– Location or remote participation information

– Tournament Join Code (if applicable)

– Sneak-peek at prizes

– Encourage developers to play the Training module in the Secure Code Warrior® platform to increase their chances of winning the tournament

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TOURNAMENT DAY

**When Tournament Day is upon you, there are still
a few last things to do. Mainly sticking to your agenda.
Here's an example of a typical agenda:**

INTRODUCTION TALK	**10 MIN**
DEMO OF A CHALLENGE	**15 MIN**
DEVELOPER ONBOARDING (IF NOT DONE EARLIER)	**15 MIN**
TOURNAMENT	**2-3 HOURS**
FEEDBACK SURVEY	**5 MIN**
WINNERS & PRIZES	**15-20 MIN**

Keep your agenda handy on the day
so you know what's coming up and
how you can help keep things moving
on schedule.

Staying organized will make it
easier and more enjoyable
for developers as well.

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GENERAL TIPS

Finally, some last tips to consider while planning:

Duration and Languages

– 2 to 3 hours is recommended for Tournaments

– Keep in mind languages and frameworks can affect the overall time

– Ideally, Tournaments should be completed in one session

– Can span 1 or 2 weeks to allow more flexibility for virtual teams

Location

– Getting participants into the same room is great for engagement

– Participants can also join Tournament remotely from anywhere in the world

Participant Numbers

– Recommended minimum number of participants is 15 for good competition

– No maximum participant number

Promotion

– Offer prizes for winners

– Promote event with posters and messaging

– Announce winners within teams or organization

– Publish results on company intranet, social media, etc. to point out strong developers

Feedback and Results

– Use Tournament results as input for future training and to help identify 'Security Champions'

– Carry out a survey at the end of the Tournament to get feedback from participants

RESOURCES AND LINKS

Here's some handy links to get you up and running:

Video

Watch our Tournament **'How To' video** to get started.

Music

If you need some music inspiration, have a look at **Spotify**.

Prize ideas

Here's some **really cool prize ideas** if you are after something different.

KEEP THE BUZZ

After a tournament, it's important to keep the good times rolling and the engagement high.

Social photos

Snap some photos on the day so you can share them on your social.

Feedback

Use this **survey form** to check in and measure the success of your event.

Email

When it's all wrapped up, send out an email to thank your participants.